Galia Shapira

UX/UI Designer & Web developer

im Galia Dover Shapira gds-d.com



Professional Summary

Experienced UI/UX Designer & Web Developer with a strong background in user research, web design, and digital experiences. Skilled in translating user needs into intuitive, functional designs and collaborating with developers, stakeholders, and clients to create effective web solutions. Passionate about problem-solving, process improvement, and cross-functional teamwork. Experienced in website development and user-centered design, with a keen interest in AI-driven innovation.

Professional Experience

Freelancer Web Designer & Developer

2023 - PRESENT

- Managed multiple projects from concept to delivery, working with clients and developers.
- Conducted user research to define project scope and execution.
- Designed and implemented customer-centric digital solutions for diverse industries.

Founder & Business Owner @ Galia-Metukim Patisserie 2014-2022

- Designed and developed the business website to showcase products and engage customers.
- Managed marketing, branding, and customer relations, ensuring a strong client base.
- Led business operations, including logistics, sales strategy, and vendor management.
- Created and optimized the online presence through content, design and digital tools

UI/UX Internship @ PitangoUX

2022

- Conducted user research, designed products, and created wireframes for mobile applications.
- Applied market research & competitor analysis to improve digital product usability.

Project Manager & Developer @ Matrix

1999-2005

- Led CRM system development from concept to implementation.
- Managed cross-functional teams, working closely with developers, designers, and stakeholders.
- Defined system requirements, developed project timelines, and ensured ontime delivery.

Skills

Design

Figma, Adobe Suite, UI/UX, Wireframing

Development

WordPress, Elementor, CSS, PHP, Javascript

Tools

Github Copilot, Midjourney

Education

Advanced UI/UX Design @

Pitango academy 2022

Chef Pâtissier @

Bishulim Culinary school

Philosophy & General studies @

Hebrew University
1992-1995

Languages

Hebrew Native

English Fluent

French Un petit peu

Military Service

Logistics Officer @

Southern Command, IDF

Hobbies & Interests

Drumming

Science fiction literature